

FOR IMMEDIATE RELEASE

NEWS

BANK OF AMERICA ANNOUNCES FIRST-EVER SPONSORSHIP OF LINCOLN CENTER FOR THE PERFORMING ARTS' AMERICAN SONGBOOK SERIES

NEW YORK, NY (July 6, 2026) — For the first time ever, Bank of America will support Lincoln Center for the Performing Arts through a new four-year sponsorship of *American Songbook*. Bank of America's sponsorship will champion economic opportunity for all by powering Lincoln Center's Choose-What-You-Pay initiative — where any ticket is either free or starts at just \$5. This ensures popular performances are accessible to anyone. Bank of America cardholders will also unlock exclusive benefits and rewards through their loyalty.

"We're committed to making world-class artistry accessible to as wide an audience and as many communities as possible here at Lincoln Center," said Mariko Silver, President and CEO of Lincoln Center for the Performing Arts. "We're very grateful to Bank of America for supporting this vision of artistic excellence for all."

For more than 25 years, *American Songbook* has brought artists to Lincoln Center's stages to reimagine American music and share stories about what brought them to the arts. Clint Ramos, Lincoln Center Artist-in-Residence, is back for 2027 to curate the series and bring large scale productions, intimate performances, and powerhouse concerts to audiences.

Celebrated genres typically include:

- Jazz ballads that evoke the legacy of the greats like Ella Fitzgerald and Duke Ellington
- Broadway showtunes that highlight award-winning stars
- Gospel spirituals that honor the tradition and power of Sunday service
- House music that will make you want to get up and dance
- Pop hits that take over some of the most exciting venues on the Upper West Side
- And more

All performances of *American Songbook* are accessible to the general public, and for the first time, Bank of America cardholders will receive [exciting benefits](#) (subject to availability) through this sponsorship. This may include access to *American Songbook* pre-sale tickets, preferred seating, discounts, offers, speciality giveaways, and more.

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Check out upcoming free and Choose-What-You-Pay performances by visiting lincolncenter.org/presents. Learn more about Bank of America [rewards and personalized benefits](#) available to cardholders for the 2027 *American Songbook* series.

About Lincoln Center

Lincoln Center is a premier performing arts center and iconic civic cultural campus. A beacon for the arts in New York City and around the world, Lincoln Center believes the arts are fundamental to our humanity and should be accessible to all — connecting us to one another, expanding our individual and collective imaginations, and elevating our spirit. Opened in 1962, the 16-acre campus is home to eleven resident arts organizations dedicated to uplifting the role of art and artists in our society, providing a destination for global artistic voices, training the next generation of great artists, and creating unforgettable experiences for all New Yorkers: The Chamber Music Society of Lincoln Center, Film at Lincoln Center, Jazz at Lincoln Center, The Juilliard School, Lincoln Center Theater, Lincoln Center for the Performing Arts, The Metropolitan Opera, New York City Ballet, New York Philharmonic, The New York Public Library for the Performing Arts, and School of American Ballet. Lincoln Center welcomes millions of people for thousands of performances each year, anchoring New York City's legendary creative life and greatly impacting its civic and economic wellbeing.

About Lincoln Center for the Performing Arts

Lincoln Center for the Performing Arts (LCPA) is a nonprofit dedicated to ensuring the Lincoln Center campus is a destination that welcomes all — where every visitor, whether a native New Yorker or New Yorker for a day, can find inspiration, artistic innovation, inspiration, and community in the creative achievements realized on campus. Year-round, we offer robust seasons of programming, representing a broad spectrum of performing arts disciplines and complementing the artistic and educational activities of the 10 fellow resident arts organizations with whom we share a home. LCPA presents hundreds of programs each year, offered primarily for free and Choose-What-You-Pay, helping ensure that the arts are at the center of civic life for all.

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About Bank of America

Bank of America is one of the world's leading financial institutions, serving individual consumers, small and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services. The company provides unmatched convenience in the United States, serving nearly 70 million clients with approximately 3,500 retail financial centers, approximately 15,000 ATMs (automated teller machines) and award-winning digital banking with approximately 59 million verified digital users. Bank of America is a global leader in wealth management, corporate and investment banking and trading across a broad range of asset classes, serving corporations, governments, institutions and individuals around the world. As the #1 small business lender in the United States (FDIC), Bank of America offers industry leading support to approximately 4 million small business households through a suite of innovative, easy-to-use online products and services. The company serves clients through operations across the United States, its territories and more than 35 countries. Bank of America Corporation stock (NYSE: BAC) is listed on the New York Stock Exchange. Information about Bank of America is available at [bankofamerica.com](https://www.bankofamerica.com)

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