

The Cheat Code
Est. Runtime: 0:60

VIDEO

[MAN 1]

We open zooming in on a video of a young man sitting at home on his laptop trying to buy tickets to a tennis tournament.

Zoom in on the price of the ticket he selected that is \$1,000

Cut to an ECU — his face looking shocked at the price.

Cut to a clip of that same young man on the grounds on the US Open looking lost — looking down at his phone and then back up at everything that surrounds him. He looks completely lost.

Cut to CS of him sitting in the stadium shading his eyes with his hand as he tries to watch the tennis match.

Cut to man 1 sitting in his seat on Arthur Ashe Stadium at the US Open chugging a bottle of water clearly dehydrated and sweating from the day so far.

[FOUNDERS]

Cut to man and woman, the founders of Best of Ten, sitting at the US Open, in the shade.

Cut to man and woman entering (walking) into the grounds of the US Open with the gates behind them.

AUDIO

[Environmental Sound]

[Dramatic Classical Music]

[Music softens]

FOUNDER: We learned this all the hard way. Nobody tells you what tournament cheat codes are — so we're going to.

FOUNDER: Never follow the crowd. Every tournament has a second entrance with a shorter line.

Cut to man and woman eating food at the US Open food court with one no around them. They look up from their food to speak.

Cut to man and woman sitting in their seats with their sunglasses on. They are very clearly watching a tennis match. The camera zooms and moves behind them where we see their seats are in the shade and located behind the chair umpire on the court.

They turn to face the camera.

[GROUP 1: Man 1 and Founders]

Cut to the group of three doing a cheers with their honey deuces and proceeding to sip them simultaneously.

They stand there to deliver their lines with joy

Cut to black

Graphic: Best of Ten logo, instagram handle and website URL

End - Best of Ten logo

FOUNDER: Eat while everyone else is watching tennis. Watch tennis while everyone else is eating.

FOUNDER: Try to get your seats on the side of the court where the chair umpire is. That's usually where the shade reaches first.

FOUNDER: If this is you...

Follow Best of Ten.

FOUNDER: We experience everything for the first time ...

MAN 1): ...so you don't have to.

Music Cut